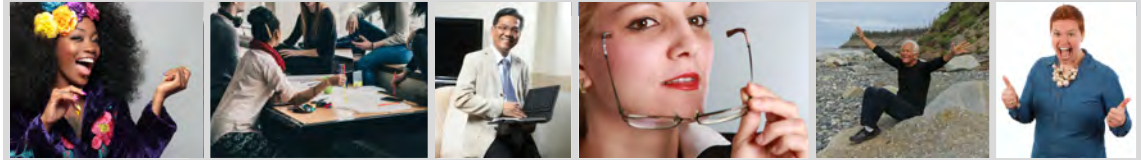


# COACHING TODAY CREATING TOMORROW®

Prioritize ♦ Get Creative

Leverage Resources



Faculty  
Pre-Retirees  
Administrators  
Entrepreneurs

Dream bigger, flash-forward, and *enjoy* the journey!!

## CREATIVITY CENTERED COACHING®

### COACHING EXPERTISE

*Entrepreneurial Strategies*

*Leadership Effectiveness*

*Executive & Faculty  
Coaching*

*Faculty Development*

*Building Internal Coaching  
Capabilities*

*Emotional Intelligence*

*Conversational Intelligence*

## Higher Education's

## New C – Suite

Coaching + Creativity + Conversation + Change



Let's connect!

Email now

[Linda@LJCoaching.com](mailto:Linda@LJCoaching.com)

[www.LJCoaching.com](http://www.LJCoaching.com)



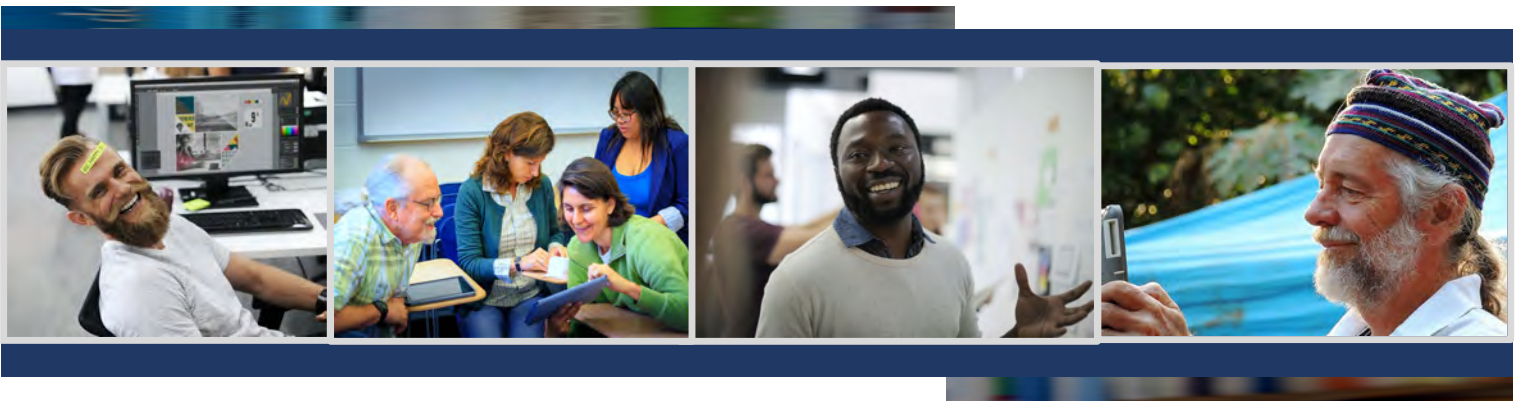
## WHAT IS COACHING?

You've 'made it.' You are making a real difference. And yet . . . deep inside you know you have so much more to contribute and to do! Success has been known to lull the unsuspecting into a cozy comfort zone (cc-zzz-zone). Not everyone wants to leave the cc-zzz-zone – it's nice, it symbolizes a completed goal, it's . . . comfortable. So what's next?

Those who are ready to answer that question and prepare for something new **hire a coach**. They're excited! They 'get to' find new opportunities because they 'want to' not 'have to.'

A great coach is all about creating the space for your next transformation. Your executive coach actively listens, gives unbiased feedback, and is completely focused *with* you. The result: a blueprint designed to close the gap between what you tolerate, exceptional possibilities and a **huge opportunity to advance your career**.

In a nutshell – coaching is all about the client looking forward and accelerating toward new ideas, goals, and accomplishments with a trusted partner.



## WHY CREATIVITY?

Have you noticed? 'Old rules' no longer produce anticipated outcomes on a regular basis; many just don't work at all! Our world has changed into one where **creative ideas** are the new currency of success.

We are born with **innate creativity**, and it's perfect for tapping into a world filled with vibrant activity and plethora of opportunities. Our creativity center, now stifled in favor of logical decision-making, can be reinvigorated with relative ease. Simply put – we must allow our minds to wander and to create if we are to become Idea Generators.

Join other Idea Generators who are busy creating their own lives and differentiating themselves from the herd. They work at taking great care of themselves so they are at their best to support others. They ensure 'rest time' for their minds, and they share ideas with others determined to make a difference: **huge opportunity for innovation**.

Creativity yields innovative solutions – the **golden tickets** to a successful future.



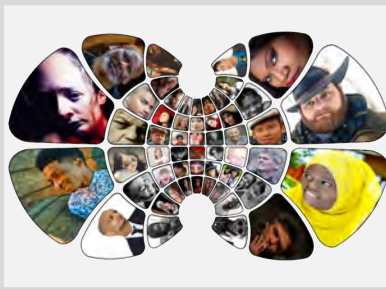
## CONVERSATION

What do Idea Generators do with all their ideas? We share them! Everywhere we look is a collection of ideas – new opportunities for change, ideas, and innovation.

Some ideas are not so good, other ideas are great, and some ideas – well, we just don't know. Sometimes an idea is sold; often ideas are shared freely. In doing so, we expand our connections who treat us to their interpretations and applications beyond our own limited scopes – which opens up our creative minds to even more ideas. *It's exciting and fulfilling!*

Bottom line – conversation is a never-ending learning process where the goal minimizes the power of the ego; where the whole is greater than the sum of the parts. Raising the conversation level is a **huge opportunity for saving time and money.**

Along our individual journeys 'we get to' find new possibilities because 'we want to.' We are extremely fortunate to collaborate with others in closing the gaps between 'what is' and 'what could be.' We refer to this as **co-creative or Level III conversation.**



## CHANGE

The higher education (HE) eco-system is huge and full of opportunity. Globally, the HE market exceeds \$5Tn per annum and spending forecasts exceed \$250Bn for educational technology alone. By 2024, more than 7Bn people will have access to the Internet of which will be 4Bn new minds that have never been connected to the Internet before. This is a **huge opportunity for increasing enrollment.**

We have an ocean of opportunities in HE. With the expansion of neural networks, the average computer will perform calculations 10 to the power of 16 cycles per second, the speed of the human brain. This is an incredible forecast!

Change: opportunity or a threat? Our perceptions influence our answer.

You must be the change you want to see in the world. *attributed to Mahatma Gandhi.*

Creativity Centered Coaching® perceives change as a conduit to new ideas & to new opportunities.  
***How about you?***





# COACHING TODAY

Faculty, Pre-Retirees, Administrators & Entrepreneurs

The Idea Generators

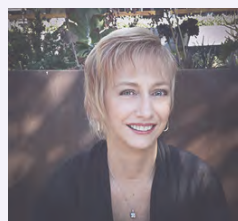
# CREATING TOMORROW<sup>®</sup>



Now is a perfect time to connect!

Schedule an Appointment

Begin closing the gap between  
the world's complexity & the  
college's capabilities!



Linda@LJCoaching.com

LJ Executive Coaching LLC

+1.909.714.4024

www.LJCoaching.com

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